Coca-Cola World Cup Competition
Stand a Chance of Winning 1 of 20 Bidfood vouchers valued at R5 000 each

Official Rules

1. **Promoters.** Coca-Cola Beverages South Africa (Pty) Ltd and BIDFOOD (PTY) LTD are the promoters of this promotional competition ("**Promotional Competition**").

2. **Participant/s.** A person who enters, competes in or is otherwise eligible to win this Promotional Competition.

3. **Eligibility.** This Promotional Competition is only open to citizens, permanent residents, or anyone who is legally permitted to reside in the Republic of South Africa and who is 18 (eighteen) years of age or older. Any employee, director, partner, immediate family member, agent, consultant or any person directly or indirectly who controls or is controlled by the Promoters, Coca-Cola Beverages Africa (Pty) Ltd and/or The Coca-Cola Company, their affiliates and/or associated companies, advertising agencies, advisers, dealers, suppliers, customers is disqualified from participating in this Promotional Competition (collectively, "**Disqualified Person/s**"). In addition, all Participants must be natural persons; no prize/s will be awarded to any legal entities.

4. **Agreement to Official Rules.** By entering this Promotional Competition, all Participants agree to be bound by these official rules ("**Official Rules**"), which Official Rules will be interpreted and applied by the Promoters or their nominated administrator, whose decision regarding any dispute will be final and binding. The Promoters reserve the right to amend, modify, change, postpone, suspend or cancel this Promotional Competition and any prize/s (which has/have not yet been subject to selection), or any aspect thereof, without notice at any time, for any reason which the Promoters deem necessary and without any compensation whatsoever.

5. **Promotional Period.** This Promotional Competition shall commence at 24h01 on 26 October 2026 and shall end at 23h59 on 22 November 2026 both days inclusive ("**Promotion Period**"). All entries received after the Promotion Period will not be considered.

6. **Prize/s.**

   a. Participants stand the chance of winning 1 (one) of 20 (twenty) Bidfood vouchers valued at R5 000 (five thousand rand), each, including VAT, each ("**Prize/s**").
   b. Customers can only order online only, on www.mybidfood.co.za or www.ft-online.co.za

   c. The Promoters shall solely determine the specifications of the Prizes and the Promoters' decision shall be final in this regard.

d. The Promoters shall not be liable for any manufacturing faults, recalls, damage or loss of or to the Prizes once handed over to the winners of this Promotional Competition.

e. The Promoters do not cover insurance for the Prizes once handed over to the winners of this Promotional Competition.

7. How to Enter.

a. To stand a chance of winning a Prize, Participants must enter this Promotional Competition by:

aa. Spend R3500 on participating products on a single invoice and stand a chance to win 1 of 20 Bidfood vouchers valued at R5 000 each.
bb. Coca-Cola products detailed in Annexure "A" hereto. ("**Participating Product/s**") from any of the participating retailers detailed in Annexure "B" hereto ("**Participating Retailer/s**") during the Promotion Period

b. Participants may enter this Promotional Competition as many times as they wish, provided they purchase the Participating Product/s each time from a Participating Bidfood Depot during the Promotion Period.
c. A Participant's entry will be withdrawn if any Participating Product/s purchased in connection with this Promotional Competition is/are returned.
d. Participants are only eligible to win 1 (one) Prize in this Promotional Competition.

e. Entries that are unclear, illegible, are submitted via an incorrect entry mechanism or contain errors or from Disqualified Person/s will be disqualified.

8. Selection.

a. The Promoters or their nominated administrator's decision shall be final and binding and no correspondence will be entered into.

b. The Promoters or their nominated administrator will select the names of the potential winners of this Promotional Competition in a random draw of all eligible entries received during the Promotion Period. The random draw shall take place.

c. Participants whose entries are drawn will be notified telephonically within 4 (four) weeks from the date of the random draw as to when and where they may collect the Prizes. The odds of winning a Prize in this Promotional Competition will depend on the number of eligible entries received during the Promotion Period.

d. If the Promoters or their nominated administrator are unable to reach a Participant after drawing his/her entry for whatsoever reason, such Participant will be disqualified from this Promotional Competition and the selection of a replacement entry shall take place in the same manner as the first selection.

e. Any participant drawn will be disqualified if their Bidfood account is on hold or not within good standing.

9. Requirements of Potential Winners. The potential winners of this Promotional Competition must continue to comply with these Official Rules. Winning this Promotional Competition is contingent upon fulfilling all requirements of this Promotional Competition.

Every reasonable effort will be made to contact the potential winners of this Promotional Competition, however, in the event that a potential winner cannot be contacted, fails to collect a Prize within 1 (one) month of being notified thereby forfeiting the Prize, forfeits a Prize for any reason, is a Disqualified Person/s, or is disqualified for any other reason, the Promoters or their nominated administrator will draw an alternate potential winner from all remaining eligible entries (up to 3 (three) alternates will be permitted). If the alternate potential winner/s are disqualified for whatever reason, the applicable Prize will not be awarded.

10. **Publicity.** The Promoters may require the winners of this Promotional Competition to be identified and/or photographed and/or published in printed media and/or to appear on radio and/or television, when accepting the Prizes and/or after having received the Prizes. The winners of this Promotional Competition will be given the opportunity to decline to the publication of their image/s and to participate in the Promoters' marketing material in so far as it relates to this Promotional Competition.

11. **Data Privacy.**

    a. The defined terms used in this clause 11 shall have the meaning given to them in the Protection of Personal Information Act No. 4 of 2013 (as amended) ("**POPIA**").

    b. Information collected from Participants shall be subject to the Privacy Policy found at www.ccbsaco.com.

    c. Participants accept that the Promoters or their Data Processor, who in some instances may reside outside the Republic of South Africa, may collect or Process Personal Information of Participants. By entering this Promotional Competition, each Participant hereby consents to the Processing of their Personal Information for the purposes of this Promotional Competition.

    d. The Promoters will take all appropriate steps to ensure that Personal Information is Processed in accordance with the 8 (eight) statutory conditions for the lawful Processing of Personal Information, as listed in section 4(1) of POPIA and detailed in Part A of Chapter 3 of POPIA, irrespective of where the Promoters or their Operator are/is located. All parties shall take all reasonable steps to ensure that all Personal Information that is collected is complete, accurate, not misleading and updated. Any Processing of Personal Information shall be for a specific, lawful purpose for a limited time and strictly in accordance with express written instructions. The Promoters may not carry out any related or further Processing activities for any other reason whatsoever without the express written consent of a Participant, unless such further Processing is strictly conducted to comply with an obligation imposed by applicable law.

    e. The Promoters shall take appropriate technical measures to ensure that the integrity of the Personal Information in their possession or under their control is secure and protected against unauthorised or unlawful use, access, acquisition, disclosure, accidental loss, destruction or damage (which measures may include, encryption, resilience testing of systems and regular assessment of the effectiveness of implemented technical measures).

    f. The Promoters undertake to report any infringement relating to the manner in which Personal Information or other data is Processed to an affected Participant without

delay. In the event that the disclosure is required by law, regulation or court order, the Promoters must promptly notify an affected Participant in writing (unless prohibited by law) of: (i) any requests from an individual with respect to Personal Information and shall not respond to any such requests unless expressly authorised to do so by the affected Participant; or (ii) any complaint relating to the Processing of Personal Information including, but not limited to, allegations that the Processing infringes an individual's rights under POPIA.

g. Upon the expiry or termination of this Promotional Competition for any reason whatsoever, the Promoters shall immediately cease handling Personal Information and return the Personal Information in a manner and format reasonably requested, or if specifically instructed to do so, immediately destroy or permanently delete all forms of Personal Information in their possession, power and/or control and provide the relevant Participant with a permanent destruction certificate.

h. Notwithstanding this clause 11, the Promoters shall not transfer Personal Information to Europe without entering into a separate data transfer agreement.

12. General Conditions.

a. The Prize/s is/are neither transferable, nor exchangeable, nor redeemable for cash and the Promoters are not liable for any defects in the Prize/s. The Promoters reserve the right to substitute the Prize/s with any other prize/s of comparable commercial value or to vary, postpone, suspend, or cancel this Promotional Competition and the Prize/s (which has/have not yet been subject to selection), or any aspect thereof, without notice at any time and for any reason whatsoever.

b. In the event that the operation, security, or administration of this Promotional Competition is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoters may, in their sole discretion, either: (i) suspend this Promotional Competition to address the impairment and then resume it in a manner that best conforms to the spirit of the Official Rules; or (ii) cancel this Promotional Competition and award the Prize/s in a random draw from all eligible entries received up to the time of the impairment. The Promoters reserve the right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of this Promotional Competition or to be acting in violation of these Official Rules or the official rules of any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person/s to undermine the legitimate operation of this Promotional Competition may be a violation of criminal and civil law, and, should such an attempt be made, the Promoters reserve the right to seek damages from any such person/s to the fullest extent permitted by law.

c. The Promoters' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

d. The Promoters will require all potential winners of this Promotional Competition to complete and submit a Declaration Form and Prize Acceptance Form to enable the Promoters to ensure compliance with these Official Rules and the Consumer Protection Act No. 68 of 2008 (including any regulations promulgated thereunder). Should any potential winner refuse or be unable to comply with this requirement for

any reason, such potential winner will be deemed to have rejected the applicable Prize and the same shall revert to the Promoters.

e. The Promoters reserve the right to carry out audits in respect of any potential winner of this Promotional Competition to verify his/her eligibility and/or the validity of his/her entry.

13. **Release and Limitation of Liability.** Except where prohibited in law, Participants and/or the winners of this Promotional Competition, as the case may be, hereby indemnify the Promoters, their nominated administrator, Coca-Cola Beverages Africa (Pty) Ltd and The Coca-Cola Company together with their affiliates and/or associated companies, directors, employees, agents, advertising agencies, advisers, suppliers and customers against any and all claims of any nature whatsoever (including consequential and economic loss) arising out of and/or from their participation in any way howsoever in this Promotional Competition including, but not limited to: (i) any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise; (ii) use of the Prize/s; (iii) unauthorized human intervention in this Promotional Competition; (iv) technical errors related to computers, servers, providers, printers or telephone or network lines; (v) errors in the administration of this Promotional Competition or the processing of entries; and (vi) injury or death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from a Participant's participation in this Promotional Competition or receipt or misuse of the Prize/s. If, for any reason, a Participant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, such Participant's sole remedy shall be another Promotional Competition entry, if it is possible.

14. **Queries.** All queries in connection with this Promotional Competition may be directed to the following Customer Care Line: 0860 000 224.

15. **Copy of Rules.** A copy of these Official Rules is available at no cost to Participants and can be downloaded in printable form from www.ccbsaco.com.

16. Personal data will not be shared with third parties without consent, unless required by law. Any enquires regarding personal information are directed popia@bidfood.co.za

Annexure A
Participating Products

Bidfood Product Code	Material Code Description
JUC1082	VALPRE SPARKLING WATER 500ML PET
JUC1092	VALPRE STILL 04X06 500 PET

Bidfood Product Code	Material Code Description
MIN1472	DRINK APPLE SPARKLING CANS
MIN0623	DRINK GRAPE SPARKLING RED CAN

Bidfood Product Code	Material Code Description
MIN1472	SCHW FLO PINK TON 4X6 200 CAN
MIN0623	SCHW SODA WATER 04X06 200 CAN
MIN1472	SCHW TONIC WATER 04X06 200 CAN
MIN0623	SCHW LEMONADE 04X06 200 CAN
MIN1472	SCHW GINGERALE 04X06 200 CAN
MIN0623	SCHW TON NOSUGAR 04X06 200 CAN
MIN1472	SCHW DRY LEMON LS 04X06 200 CAN
MIN0623	SCHW DRY LEMON LS 04X06 300 CAN
MIN1472	SCHWEPPES GRAPEFRUIT 04X06 200 CAN
MIN0623	SCHW POMEGRANATE 04X06 300 CAN
MIN1472	SCHW TANGERINE 04X06 300 CAN
MIN0623	SCHW PINEAPPLE COCONUT 04X06 300 CAN

Annexure B
Participating Retailers

Outlet Name

BIDFOOD LINBRO PARK

BIDFOOD DURBAN

BIDFOOD ALBERTON

BIDFOOD MPUMALANGA

BIDFOOD PIETERMARITZBURG

BIDFOOD GQEBERHA

BIDFOOD POLOKWANE

BIDFOOD BLOEMFONTEIN

BIDFOOD EAST LONDON

BIDFOOD EMPANGENI

BIDFOOD FOOD TRUCKS

BIDFOOD GEORGE

BIDFOOD PRETORIA

BIDFOOD WESTERN CAPE

This competition excludes Bidfood Botswana